

Artisan Soaps Spring into the Handcrafted Natural Soap Market

New artisan handcrafted soaps put the "care" back into body care

Handcrafted artisan soaps are becoming increasingly popular in local gift shops and farmer's markets. Handcrafted soap has long been preferred for its gentle cleansing properties, but many commercial producers of soap and skin care products have long since been in the business of removing the best ingredients from soap in order to sell it back to consumers as skin care treatment products. What could be better than a fresh new line of products that contain all the original wholesome goodness that moisturizes and cleanses your skin the first time, naturally, the way it should be?

Among the many brands and varieties available, Dausy Artisan has launched a new, unique line of nature-inspired, hand-crafted soaps using premium skin-nourishing oils with touches of natural moisturizing tropical butters, a myriad of fresh and dried botanicals, swirls of natural colorants and a bit of sculpting as well.

Natural Artisan Soaps

When asked what makes Dausy soap different from others, Dausy owner Robin Wilson responded, "Once people use our soaps and feel the creaminess of the butters and oils on their skin, they always come back for more. Our soaps are unlike others in their rich, buttery texture. They really do moisten your skin. All of our soaps contain tropical butters. The result is like having a bottle of soothing lotion inside every bar."

Each batch is blended by hand in small batches using cold process soapmaking and therefore retains the natural glycerin inherent in all made-from-scratch soap. These are not melt-and-pour soaps made from prefabricated soap bases, but are skin-nourishing combinations or hand-crafted recipes that not only cleanse, but moisturize the skin as well. Making soap in small batches not only aids in quality control, but keeps the entire line fresh. Individual bars are cut as they are sold, directly from the loaf, with no two bars alike!

Enhanced with herbs, petals, spices, infusions, syrups, minerals, natural colorants and select fragrances, each loaf in their line of over a dozen soaps is deliberately formulated for its unique properties. The resulting recipes yield an intriguing variety of texture, color, purpose and are topped off with their own design.

Made in tandem with the seasons, these soaps are chock full of nature's bounty. Many are only available seasonally. Each soap recipe has been formulated within a specific theme and purpose.

- Roses and Raspberries with shea butter & elderberry extract - silky smooth and sweet
- Cucumber Melon with shea butter & green tea - refreshing, cool and brisk
- Ocean Spray with cocoa butter & Dead Sea Salt - breezy with a light zest - our best seller!

The formulation of the base starts with a particular blend of fine high quality oils — combinations of extra virgin olive oil imported directly from Spain; virgin sunflower oil; natural coconut oil and/or sustainably-sourced palm oil. All soap tallow is derived from organic, grass-fed beef. To this base is added an essential oil and/or a select fragrance oil. (Dausy fragrances are all phthalate-free.) Remaining ingredients are chosen to complement the fragrance and for their good effects on the skin. Exfoliants such as tiny blueberry seeds, lavender blossoms and jojoba spheres mildly rub away any dry skin cells.

Moisturizing Butter Cremes and Exfoliating Scrubs

The moisturizing butter cremes and skin scrubs are blend of all-natural, skin nourishing ingredients with added rich, tropical butters, formulated to rehydrate and nourish the skin while gently exfoliating dead cells

All Dausy moisturizers and scrubs are made from 100% natural ingredients. They contain no preservatives, no chemicals and are paraben-free. They are made and sold in small quantities to stay fresh.

Artisan Bath Crystals

Colorful Artisan Bath Crystals are becoming the fastest selling Dausy product. Each scoop contains elect crystalline salt, moisturizing oils, delightful scents and natural colorants all blended together to soften your bath water and surround you with fragrance.

Available online and in select Texas retail locations.

Dausy recently launched a new online retail site where all standard soaps as well as seasonal features and specials are now available online: www.dausyartisan.com.

Dausy products contain no preservatives, no chemicals and are paraben-free.